

Our Corporate Plan 2018-2023

"Ready for the future"

Our Vision

A great place where people enjoy living, working, learning and leisure.

Our Purpose

Working together to serve our community.



Stronger communities

People live longer, healthier and independent lives	Adults and children are supported in times of need	People and communities achieve their full potential
Promoting healthy lifestyles Promoting independence for older people and people with disabilities	Safeguarding and supporting people in vulnerable situations	Enabling communities to support themselves Promoting culture and leisure Keeping the district safe



Stronger place

Delivering effective core services that people want	A district with planned development	An environment where new and existing businesses thrive
Keeping the district clean and green Improving the district housing offer	Planning development priorities Ensuring infrastructure supports growth	Supporting business enterprise and attracting investment People develop skills to maximise their employment potential Promoting retail, tourism and the visitor economy



Stronger council

Customer satisfaction	Democratic engagement	A culture of innovation	Financial independence with low Council Tax
Engaging with the changing needs of our customers	Robust local democracy and governance	Enhancing skills and flexibility of our workforce Improving performance through innovation and new technology	Efficient use of our financial resources, buildings and assets Working with commercial partners to add value for our customers

Our Values:

Trust

One Team

Performance

Innovation

Customer